School Office Friday Update

REMINDERS FOR THE WEEKS AHEAD	
Monday 24th June	• Qualitas After School Club – KS2 Striking and Fielding
Tuesday 25th June	• **Football Match after school – Darley Churchtown v St Giles** • Qualitas Club after school club – KS1 Football
Wednesday 26th June	• Y6 to Moorways Athletics, Derby – please ensure you have given consent on ParentPay. Children need a packed lunch, PE Kit and warm waterproof coat or sunhat and sunscreen • Qualitas Club after school – KS1 and KS2 – Athletics
Thursday 27th June	• Little Smiles Parent and Toddler Group 9am - 10.30am • Class 4 Swimming
Friday 28th June	• Forest School Class 1 and Class 2 - AM
Monday 1st July	• Qualitas KS2 Strking and Fielding after school
Tuesday 2nd July	• New Starters Stay and Play – 1.15pm – 3.00pm • Qualitas KS1 Football Club after school
Wednesday 3rd July	• Moving up day to new classes • New Starters transition visit 9.30am – 11.30am • Qualitas KS1 and KS2 Athletics club after school
Thursday 4th July	• Last swimming lesson this term
Friday 5th July	• Forest School for Class 1 and Class 2 - AM

OTHER NEWS

- **ADVANCE NOTICE – NO AFTER SCHOOL CLUB ON THE LAST DAY OF TERM – Tuesday 23rd July**
- **PLEASE CHECK YOUR PARENT PAY ACCOUNTS. Please help us by settling all outstanding balances for school meals, Breakfast Club and After School Club promptly. Thank you for your cooperation with this.**
- **PLEASE CAN WE ASK THAT YOU ENSURE ALL CHILDREN HAVE A SUN HAT AND SUN CREAM AND WATER BOTTLE IN SCHOOL DURING THE SUMMER TERM.**

Please do not hesitate to contact us on 01629 56813 or by email with any questions or queries.

Friday updates can be found in the Newsletters section of our school website.

FURTHER DATES FOR YOUR DIARY

Monday 8th July	Qualitas KS2 Striking and Fielding after school
Tuesday 9th July	Class 3 to Highfields – Tennis afternoon – details to follow Qualitas KS2 Football after school Football match after school – St Giles v Castle View
Thursday 11th July	Qualitas KS2 and KS2 Athletics after school New Starters Transition Visit 1.30 - 3.00
Friday 12th July	Forest School for Class 1 and Class 2
Monday 15th July	Qualitas KS2 Striking and Fielding after school
Tuesday 16th July	Class 2 to All Saints Juniors for Qualitas Sports Event Class 4 End of Year Production 6.00pm in school Qualitas KS2 Football after school
Wednesday 17th July	Qualitas KS1 and KS2 Athletics after school NO GYMNASTICS AFTER SCHOOL
Thursday 18th July	NO GYMNASTICS AFTER SCHOOL
Tuesday 23rd July	**Leavers service in St Giles Church at 11.00am - Y6 parents are invited to attend** **LAST DAY OF TERM** **NO AFTER SCHOOL CLUB**
	2024 – 2025 Academic Year
Wednesday 4th September	**INSET DAY – school closed**
Thursday 5th September	**INSET DAY – school closed**
Friday 6th September	**FIRST DAY OF TERM**
Monday 4th November	**INSET DAY – School closed**
Monday 24th February 2025	**INSET DAY – School closed**
Monday 2nd June 2025	**INSET DAY – School closed**

At The National College, our WakeUpWednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. Formerly delivered by National Online Safety, these guides now address wider topics and themes. For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

POP-UP ADS

WHAT ARE THE RISKS?

Pop-up advertisements have been a staple of the internet since they were first introduced in the late 1990s. This form of advertising causes a small window or banner to appear in the foreground while someone is browsing a website. Although these adverts are merely irritating for most people, pop-ups can present more severe risks to younger users.

DECEPTIVE TACTICS

Children sometimes don't understand that adverts (including pop-ups) are designed to sell a product – and can't distinguish between a legitimate feature of a site and an advertisement. Video games, for example, can be full of pop-up ads that tempt users into spending money, yet they might take the form of a mini-game or extra level.

PRIVACY RISK

Many app and game developers will collect their users' personal data, such as their name, address, email address, geolocation information, unique numerical identifiers, photos and payment information. If a child clicks on an illegitimate pop-up laced with malware, all this information could be put at risk.

INAPPROPRIATE CONTENT

While some adverts are targeted based on a user's interests and activity online, that isn't always the case. This means that children may unfortunately be exposed to ads for age-inappropriate goods or services such as tobacco products, alcohol and gambling sites.

RACKING UP BILLS

If a child has access to a payment card on their device – be it a smartphone, laptop, or tablet – they could very quickly rack up a massive bill by interacting with pop-up adverts and buying products shown to them. Try to keep a close eye on their spending.

MALWARE RISK

Most pop-ups from reputable advertisers are safe. However, in some cases, pop-ups can trick you into downloading malware – whereby cybercriminals install software on your device, allowing them to access your sensitive data. It can be difficult to know if malware has been installed on your device, so your best option is to avoid engaging with these pop-ups altogether. Be wary of sites that suddenly bombard you with ads or try to prevent you from leaving.

BEHAVIOURAL IMPACT

Research has found that pop-up ads can even have an impact on children's behaviour. Some of these adverts use manipulative tactics that take advantage of children's developmental vulnerabilities, intentionally or otherwise. This approach may cause a child's mood to shift: becoming more stubborn, for example, if they begin wanting their parents to buy a specific product for them.

Advice for Parents & Educators

START A CONVERSATION

It's important to have regular conversations with children about online advertising so that they understand the risks of interacting with pop-ups. For example, if a child asks for a product which has been advertised to them online, ask them why they want it and how they found it: this will present an opportunity to talk youngsters through the tactics used in online marketing.

SPOT THE SIGNS

If you're concerned that a child may be following pop-up ads to make online purchases or viewing content that could be harmful, it's important to be able to spot the signs. Due to the often-manipulative nature of these adverts, children who interact with them regularly may show signs of distraction, stubbornness and an increasingly materialistic worldview.

MONITOR CONTENT

It can often be difficult to spot when a pop-up advert is malicious – even more so for impressionable younger users. It's important to monitor the content they're consuming to prevent them from clicking on something dangerous. If a pop-up ad seems too good be true – promising a free iPad, for example – it probably is.

PRIVACY SETTINGS

Most modern devices have privacy settings that let you limit the amount of advertising a child is subjected to while using apps or browsing the internet. You may also want to speak to teachers about avoiding sites and apps with advertising, as well as adjusting digital privacy settings on any education technology they use.

LIMIT SPENDING

Try to stay aware of what children are spending and ensure that payment details aren't linked to or saved on the gaming platform that they use. Most video games and internet-enabled devices have settings that can help you manage what children can or cannot purchase online.

CUT DOWN ON SCREEN TIME

Given the prevalence of pop-up ads (which can appear on everything from smartphones and tablets to internet-connected toys and games), it might be beneficial to limit the time children spend on digital devices to curb their exposure to digital advertising.

Meet Our Expert



Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid The Inquirer, she is now a freelance technology journalist, editor and consultant who writes for Forbes, TechRadar and Wired, among others.

Source: See full reference list on guide page at: https://nationalcollege.com/guides/pop-ups

#WakeUpWednesday

The National College

Users of this guide do so at their own discretion. No liability is entered into. Current as of the date of release: 23.05.2024

ENJOY AN OLYMPIC LUNCH

FOOD EXPLORERS



Friday 19th July

Star medals

Fish star medals or
Quorn dippers

served with chips &
garden peas

Olympic torch lollies

DERBYSHIRE
County Council